






-  mikaelaheyboer.com
-  mikaelaheyboer@gmail.com
-  (201) 220 - 5038

GLOW Social & Digital Agency

June 2020 - June 2023

- Art Director for Internal Projects, NBCU, Apple TV, and Spotify
- Owned projects alongside Senior/ Junior designers for multiple entertainment clients simultaneously
- Innovated alongside Senior/ Junior designers to come up with new designs and solutions within my executions
- Illustrated for multiple accounts and projects
- Created a plethora of static and motion content across all social media platforms
- Worked with Apple TV, Spotify, AMC+, NBCU, Showtime, NBA, and Paramount

NIZIQ Athletics

May 2018 - April 2020

- Head Graphic Designer
- Logo Design
- Held brainstorming and ideation sessions
- Successfully completed client projects

Freelance Graphic Designer

August 2015 - Present

- Create iterations of designs according to client's feedback and needs
- Apparel, posters, ad campaigns, brand logos, package design, tattoo design, podcast covers, and illustrations

SCAD Women's Soccer

August 2016 - May 2020

- Leadership Council
- Responsible for communication among 3 coaches, 3 athletic trainers, and 30+ players
- Constantly balanced time between sports, school, and health

EDUCATION

Savannah College of Art and Design
(SCAD)

BFA in Graphic Design May 2020

GPA 3.55

HONORS

Leadership Council Chair
2018 - 2019

Full Athletic Scholarship
2016 - 2020

Dean's List
2016 - 2020

NAIA Academic All American
2018

VOLUNTEER WORK

Tybee Island Run
2015 - 2019

American Family Day (Savannah, GA)
2016 - 2019

Special Olympics (Savannah, GA)
2016 - 2020

Animal Shelter (Savannah, GA)
2017 - 2020

SKILLS

Adobe InDesign



Adobe Photoshop



Adobe Illustrator



Communication



Time Management

