



 mikaelaheyboer.com

 mikaelaheyboer@gmail.com

 (201) 220 - 5038

GLOW Social & Digital Agency

Art Director / Designer

2020 - 2023

- Directed and executed internal projects for NBCU, Apple TV, HBO and Spotify
- Created a plethora of static and motion graphics across all social media platforms for AMC+, Showtime, NBA, Youtube, Westminster, Paramount, and a few others simultaneously
- Supported the Creative Director in brainstorming, conceptualizing, executing, and finalizing multiple design projects simultaneously from start to finish
- Illustrated for numerous projects
- Effectively communicated with the team ensuring accurate, detailed content is delivered

NIZIQ Athletics

Art Director / Senior Graphic Designer

2018 - 2021

- Held brainstorming, designed comps, graphic concepts and final deliverables
- Assisted in preparation for key meetings, including creating and editing presentations
- Branding

Freelance

Graphic Designer

2015 - Present

- Create iterations of designs according to client's feedback and needs
- Apparel, posters, ad campaigns, brand logos, package designs, tattoo designs, podcast covers, and illustrations

SCAD Women's Soccer

2016 - 2020

- Leadership Council
- Responsible for communication among 3 coaches, 3 athletic trainers, and 30+ players
- Constantly balanced time between sports, school, and health

EDUCATION

Savannah College of Art and Design (SCAD)

BFA in Graphic Design

GPA 3.55

HONORS

Leadership Council Chair

2018 - 2019

Full Athletic Scholarship

2016 - 2020

Dean's List

2016 - 2020

NAIA Academic All American

2018

VOLUNTEER WORK

Tybee Island Run

2015 - 2019

American Family Day (Savannah, GA)

2016 - 2019

Special Olympics (Savannah, GA)

2016 - 2020

Animal Shelter (Savannah, GA)

2017 - 2020

SKILLS

Adobe InDesign



Adobe Photoshop



Adobe Illustrator



Typography



Communication



Time Management

